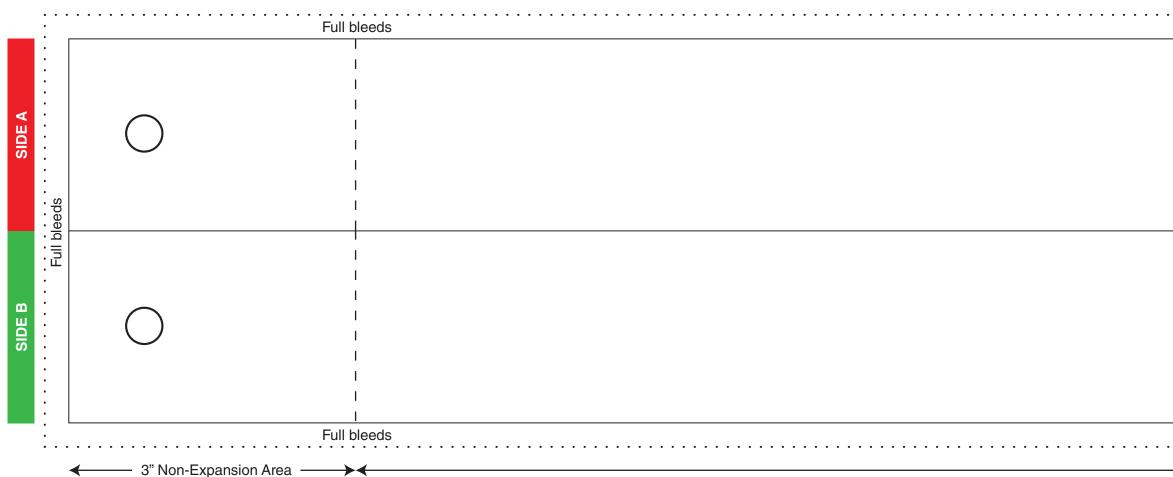Your custom designed KOOLGATOR will be dye sublimated onto an all while polyster fabric using a digital printer. Please provide your artwork in AI or EPS format, compatible with Adobe CC. **Provide PMS colors for all colors used.** Convert all fonts to paths or curves. Photographs must be embedded in the file. Embedded images should be JPEG or PSD files and have a resoulution of 300 dpi, to size. The dye sublimation process produces dot gain so small or reversed elements may be illegible. Printing on fabric will not provide the same clarity or exact colors as seen on your color proof. PMS colors will be matched as closely as possible however some color variation is normal.

The approximate finished size of the KOOLGATOR is 26" x 2" on Side A and 26" x 2" on Side B or 26" x 4" before being folded in half and sewn. Artwork on Side A can be the same or different from Side B. The "live" print area is 25.5" x 1.5" per side which provides 0.25" seam allowance for folding and sewing. It is recommended to place the "primary" artwork in the 20" Expansion Area. Full bleeds will require and additional 0.25" or artwork around the exterior edges of the 26" x 4" image. Please take note of the approximate locations of the snaps, seams and non-expansion areas that may affect the visibility of your artwork. The directions can be changed to any color you select for your artwork design. Based on the way the KOOLGATOR can be worn, there is no "front side" or "back side" or "right side up" or "upside down". Either Side A or Side B being work "right side up" or "upside down" has a 50/50 chance of occuring.